CHAPTER

FUNDAMENTALS OF DESIGN THINKING



A **mind map** helps you organise your ideas around a **central theme**. You use **branches** to show related ideas, and each branch can have **keywords**, **images**, **or icons**.

Brainstorming Situations

1. Planning a School Event

Create a mind map with at least **4 branches**. Think about:

- Activities
- Food & Drinks
- Decorations
- Safety Rules

Add 2–3 keywords or ideas under each branch of the mind map.



2. Creating an Advertisement

Make a mind map to plan your ad. Include **branches** like:

- Features
- Benefits
- Target Audience
- Where to Advertise

3: Exploring a Science Concept

Build a mind map to explain the **water cycle**. Use branches like:

- Evaporation
- Condensation
- Precipitation

Add keywords or images that help explain each part.



4. Why is a mind map helpful when planning or learning something new?