



OXFORD

**FOURTH EDITION**

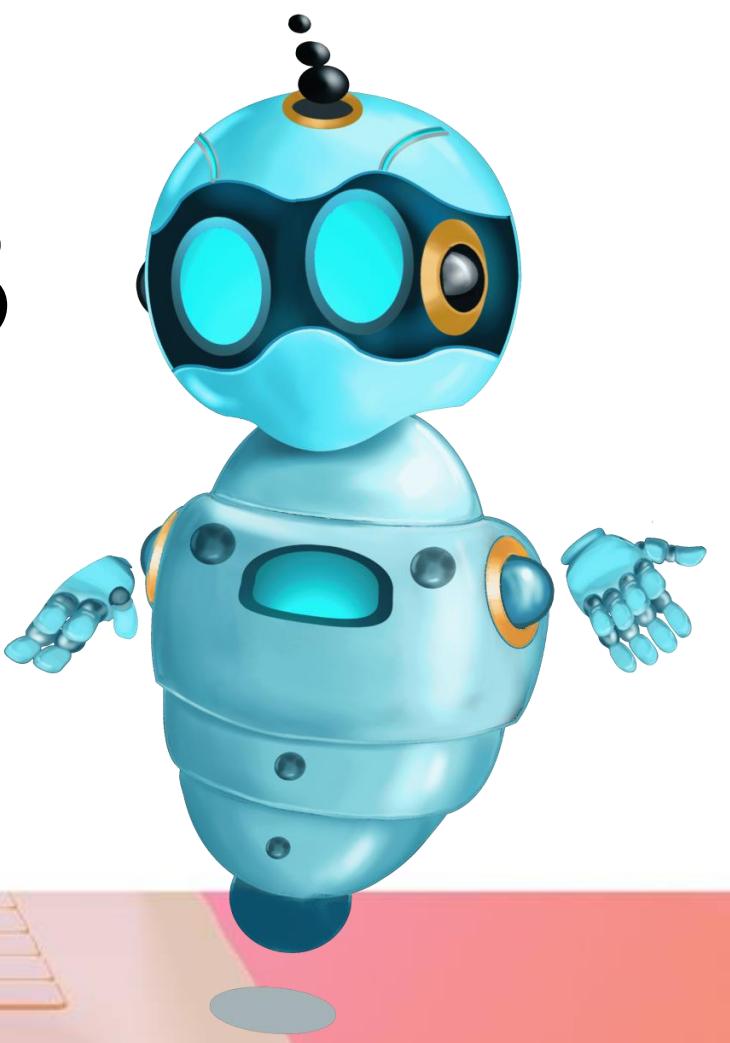
# KEYBOARD 5



# **Unit 2, Chapter 2**

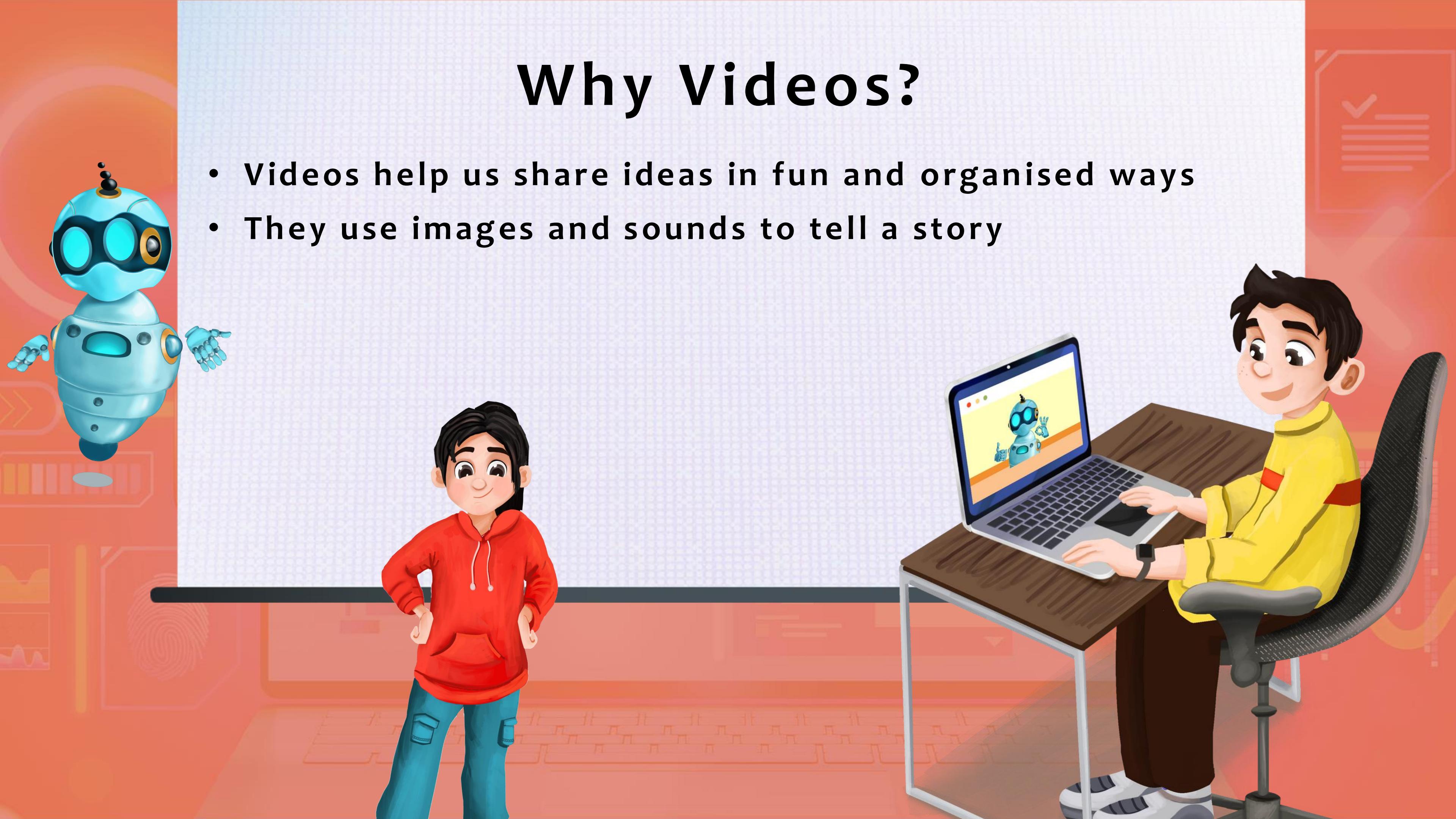
## **Creating Media**

**Reference Pages: 17-23**



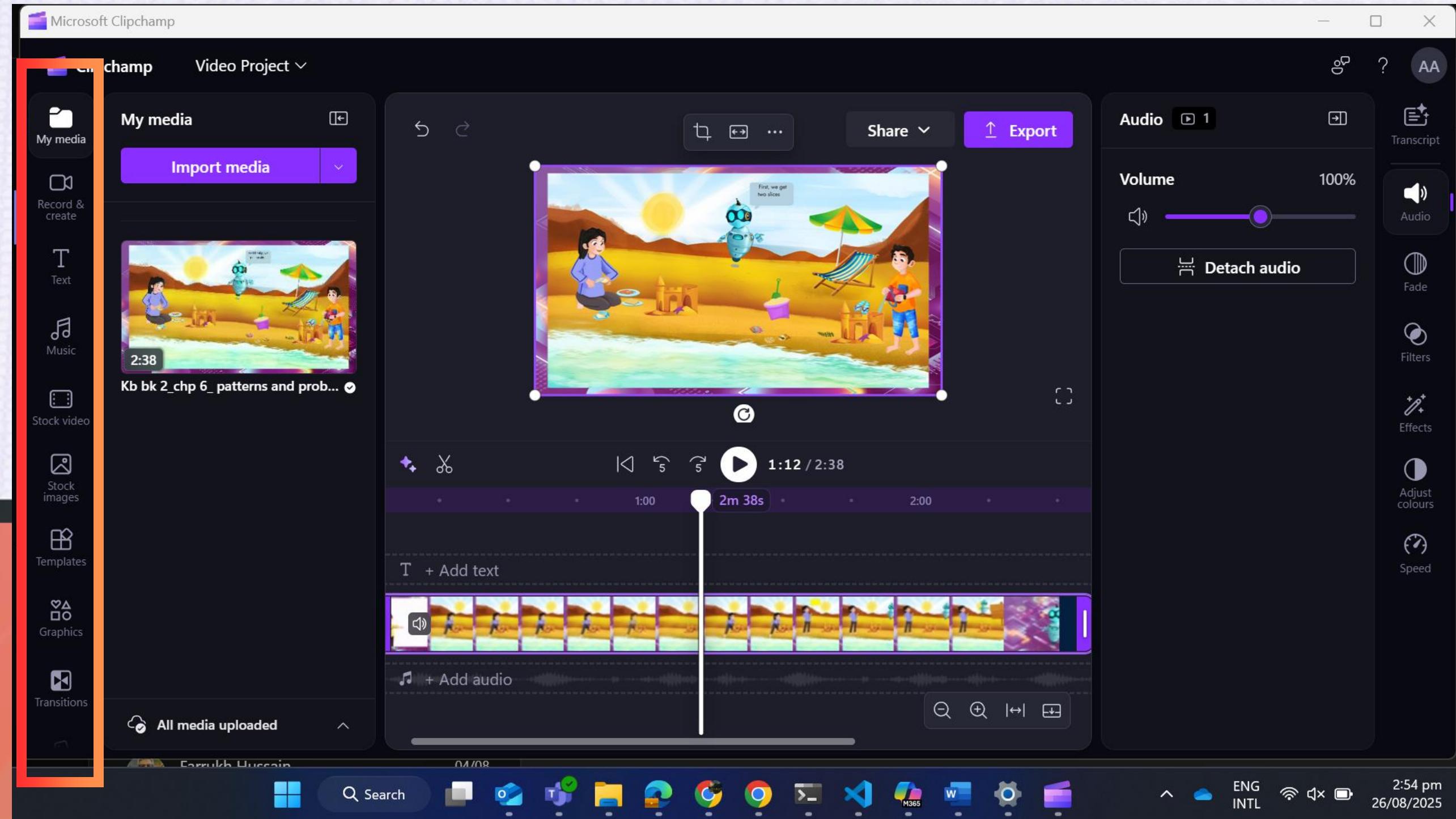
# Why Videos?

- Videos help us share ideas in fun and organised ways
- They use images and sounds to tell a story



# Getting Started with Clipchamp

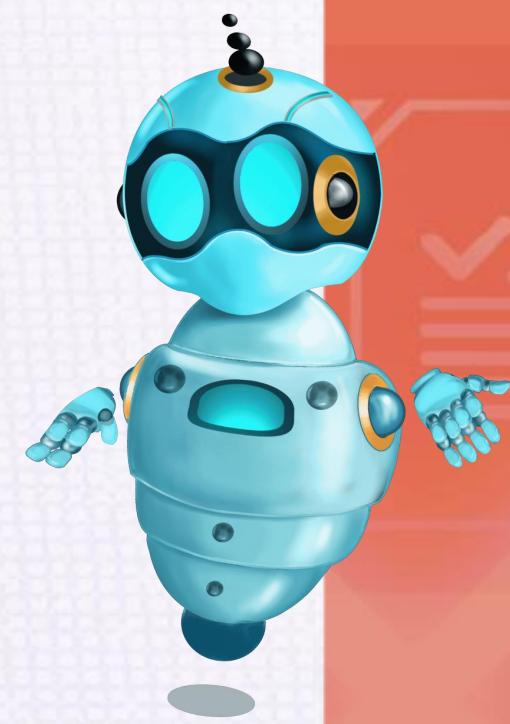
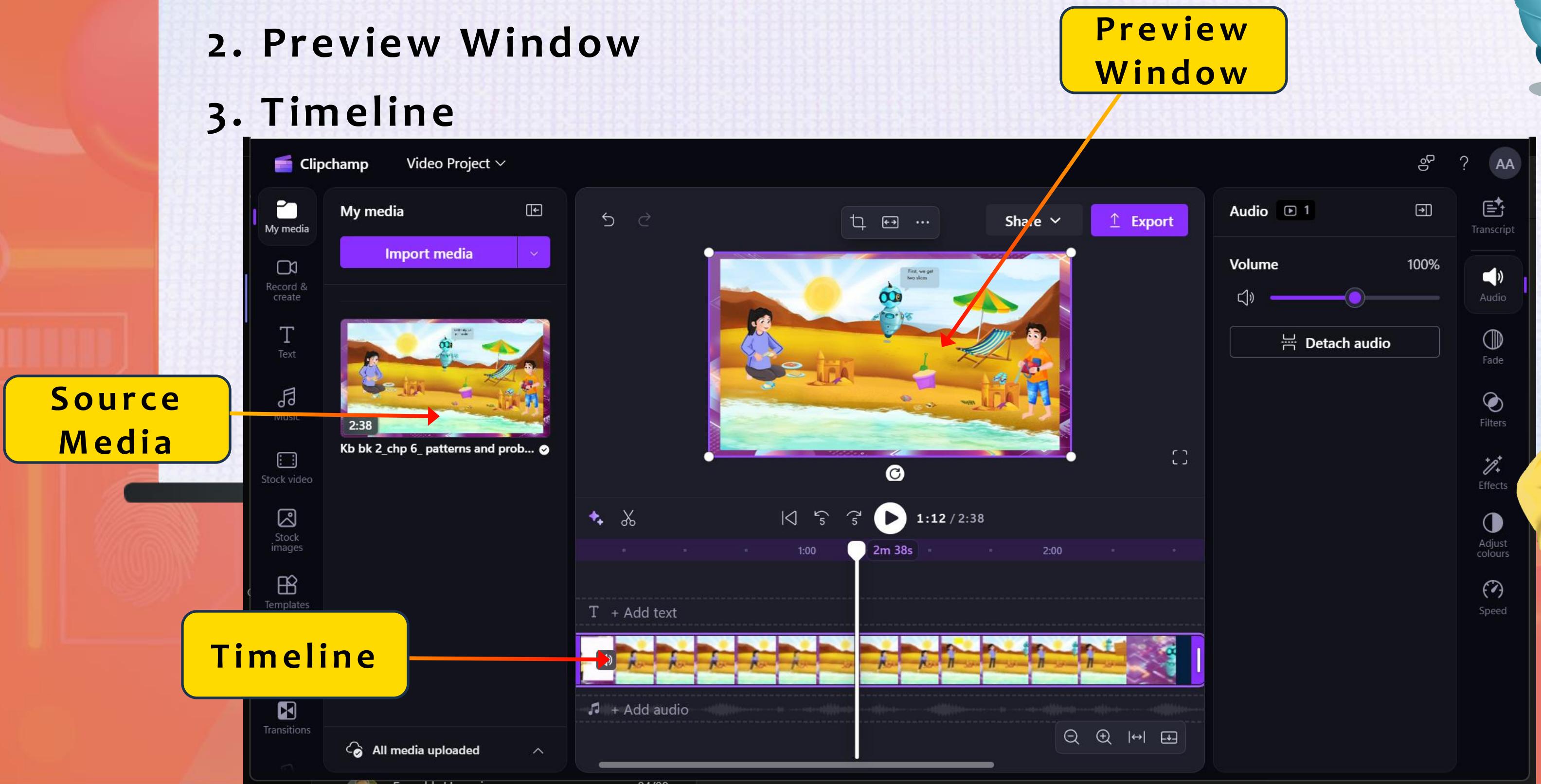
- Sign in to Clipchamp using your email address or your Microsoft or Google account
- Explore the sidebar to find templates and media



# Clipchamp Interface

Three main parts:

1. Source Media (Content Sidebar)
2. Preview Window
3. Timeline



# Adding Media



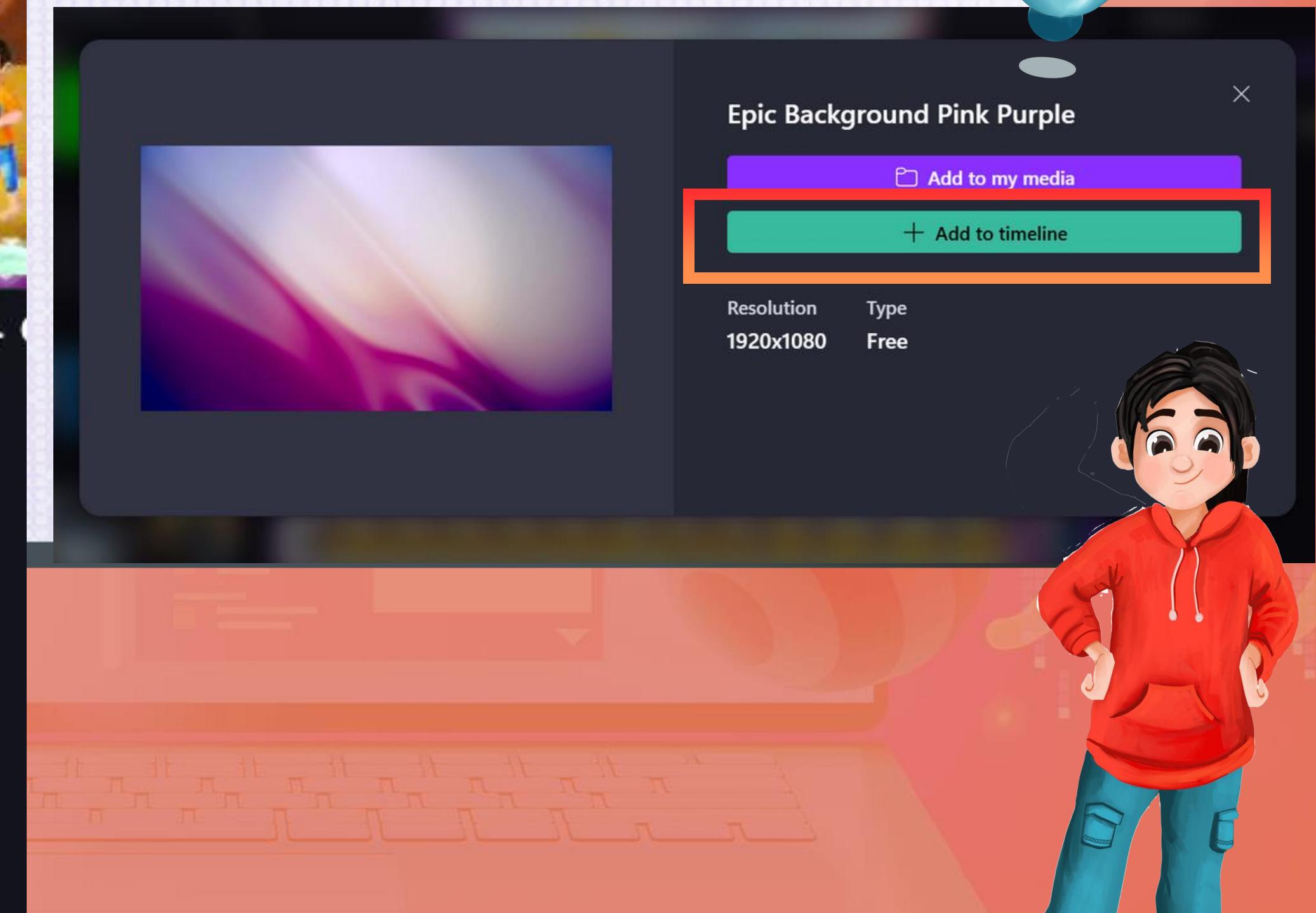
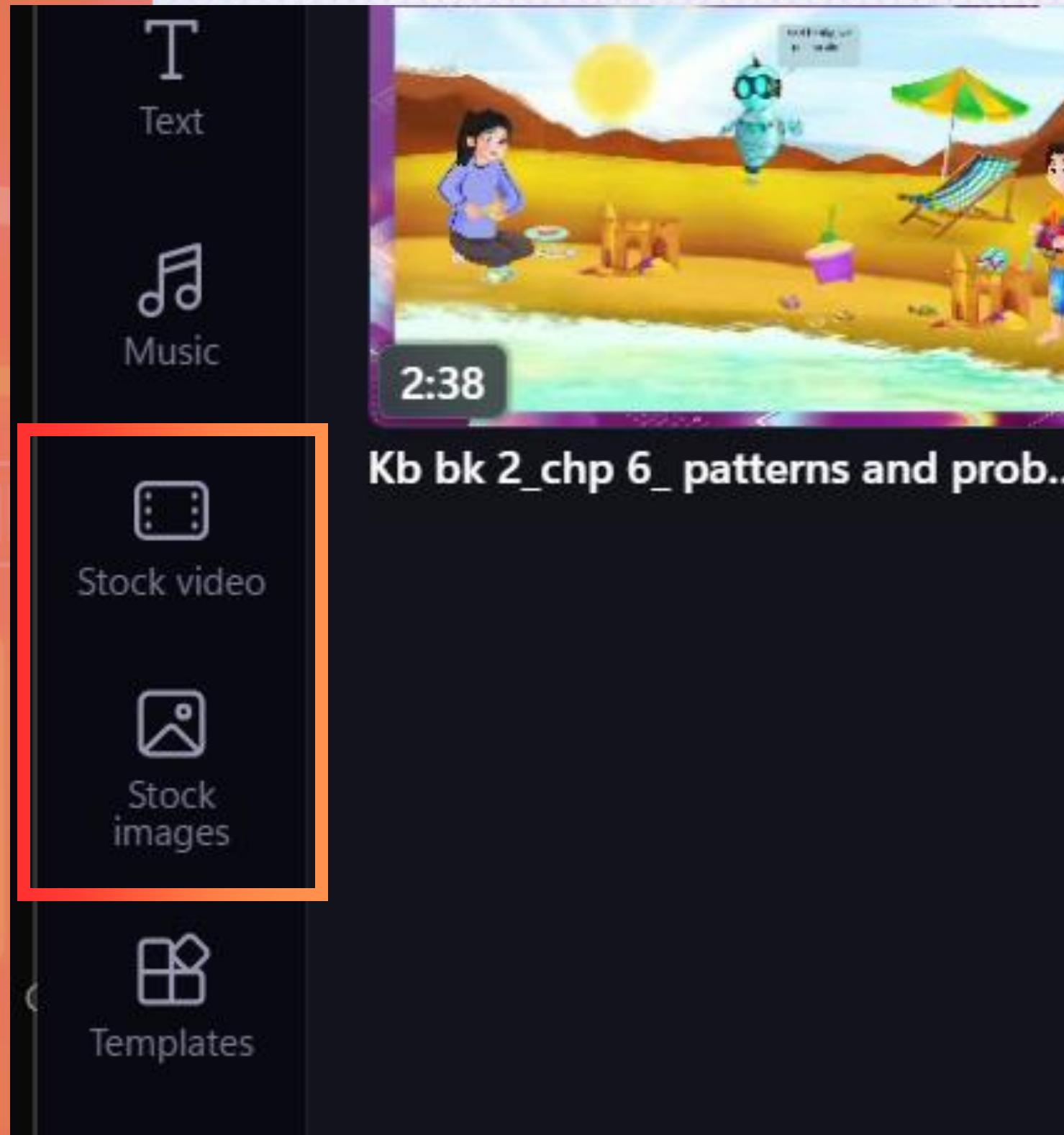
- Use the 'Your Media' tab to import your own images, videos, and audio
  - Use the Content Library for free stock media

The image shows a screenshot of the Microsoft Clipchamp mobile application. At the top, there is a yellow header bar with the text "Your media". Below this, the main interface has a dark background. On the left side, there is a vertical sidebar with icons and labels: "My media" (with a folder icon), "Record & create" (with a video camera icon), and "Text" (with a T icon). The main content area is titled "My media" and contains a large purple button with the text "Import media" in white. A yellow arrow points from the text "Import media" in the first block to this purple button. In the bottom right corner of the main screen, there is a small thumbnail image of a beach scene with two children and a robot.

The screenshot shows the Microsoft Clipchamp application interface. On the left, the 'My media' section displays a thumbnail of a cartoon video titled 'Kb bk 2\_chp 6\_patterns and prob...', which is highlighted with a red box. The main workspace shows a frame from the video featuring a beach scene with a girl sitting on the sand, a blue robot, and a boy standing nearby. The video player at the bottom indicates a duration of 2m 38s and a current time of 1:12 / 2:38. The timeline below shows multiple frames of the video sequence. The right side of the screen includes standard video editing tools like play/pause, volume, and zoom controls, along with 'Share' and 'Export' buttons.

# Using Templates

- Choose a template from the sidebar
- Click 'Add to Timeline' to start editing



# Editing Your Video

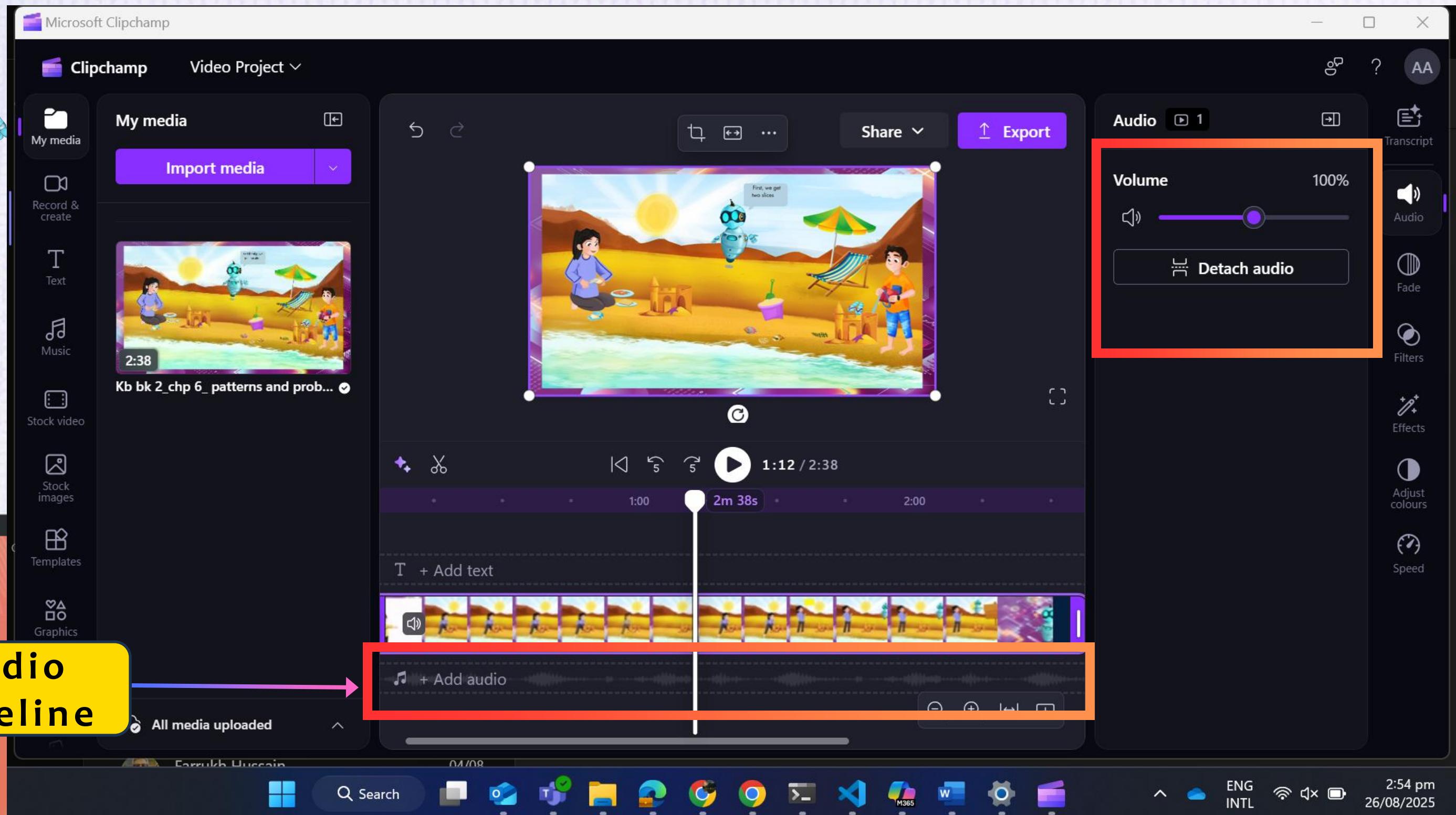
- Add text, transitions, and effects
- Use the Property Panel to adjust audio, speed, and colours

Adjusting colors

The image shows a video editing application with a dark theme. On the left, a preview window displays a scene of a girl sitting on a beach, a blue robot standing nearby, and a boy playing with sand. On the right, a preview window shows the same scene with enhanced colors, particularly the sand and water. Below the preview windows is a timeline with several video clips and audio tracks. To the right of the preview windows are two large red boxes highlighting the 'Adjust colours' panels. These panels contain sliders for Exposure, Contrast, Saturation, Temperature, Transparency, and Blend mode. The rightmost panel also includes a 'Reset' button. A yellow callout box with the text 'Adjusting colors' is positioned above the right preview window. A pink arrow points from the left preview window's panel towards the right preview window's panel, indicating the effect of the color adjustments.

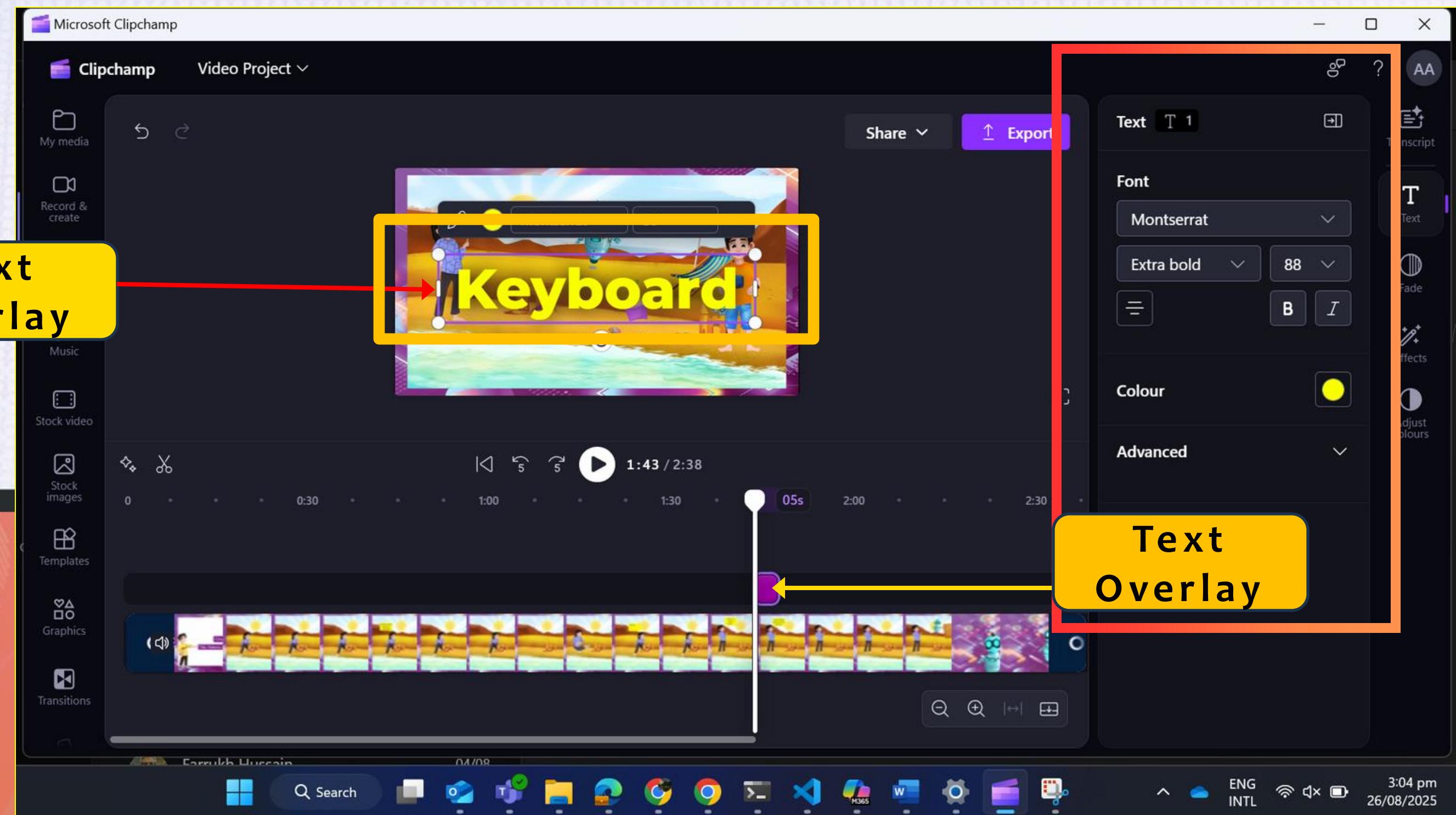
# Adding Music and Effects

- Click on Audio or Visuals to add music or images
- Use fade-in and fade-out effects for smooth transitions



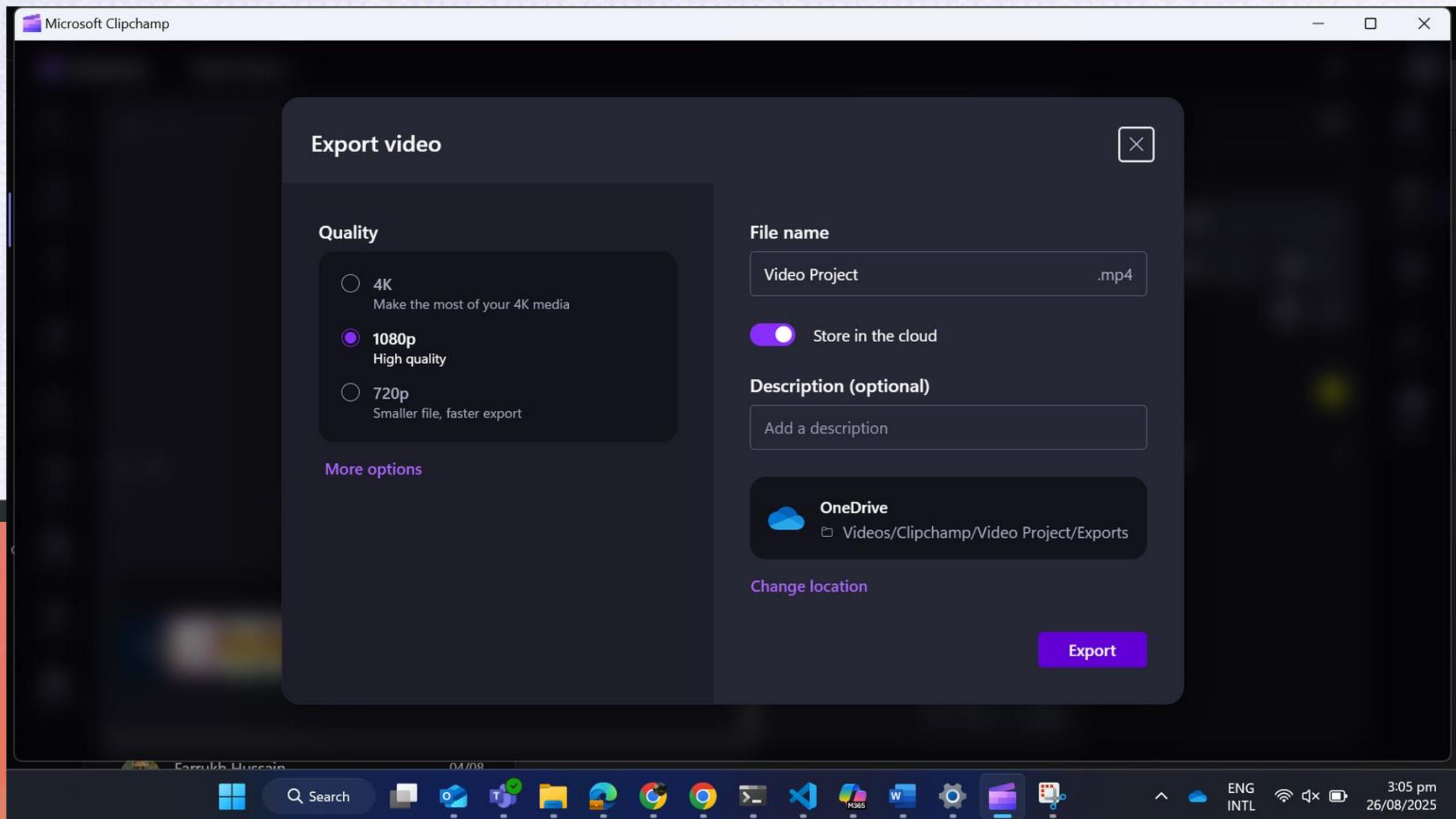
# Adding Text

- Use the Text tab to add titles, captions, and credits
- Edit font, size, and colour



# Saving and Sharing

- Click 'Export' to save your video
- You can share it directly to social platforms



Over to you

# Activity

- Create a birthday video using a template
- Add your own media and text

