

OXFORD

FOURTH EDITION

KEYBOARD

5



Unit 2, Chapter 2

Creating Media

Reference Pages: 17-23



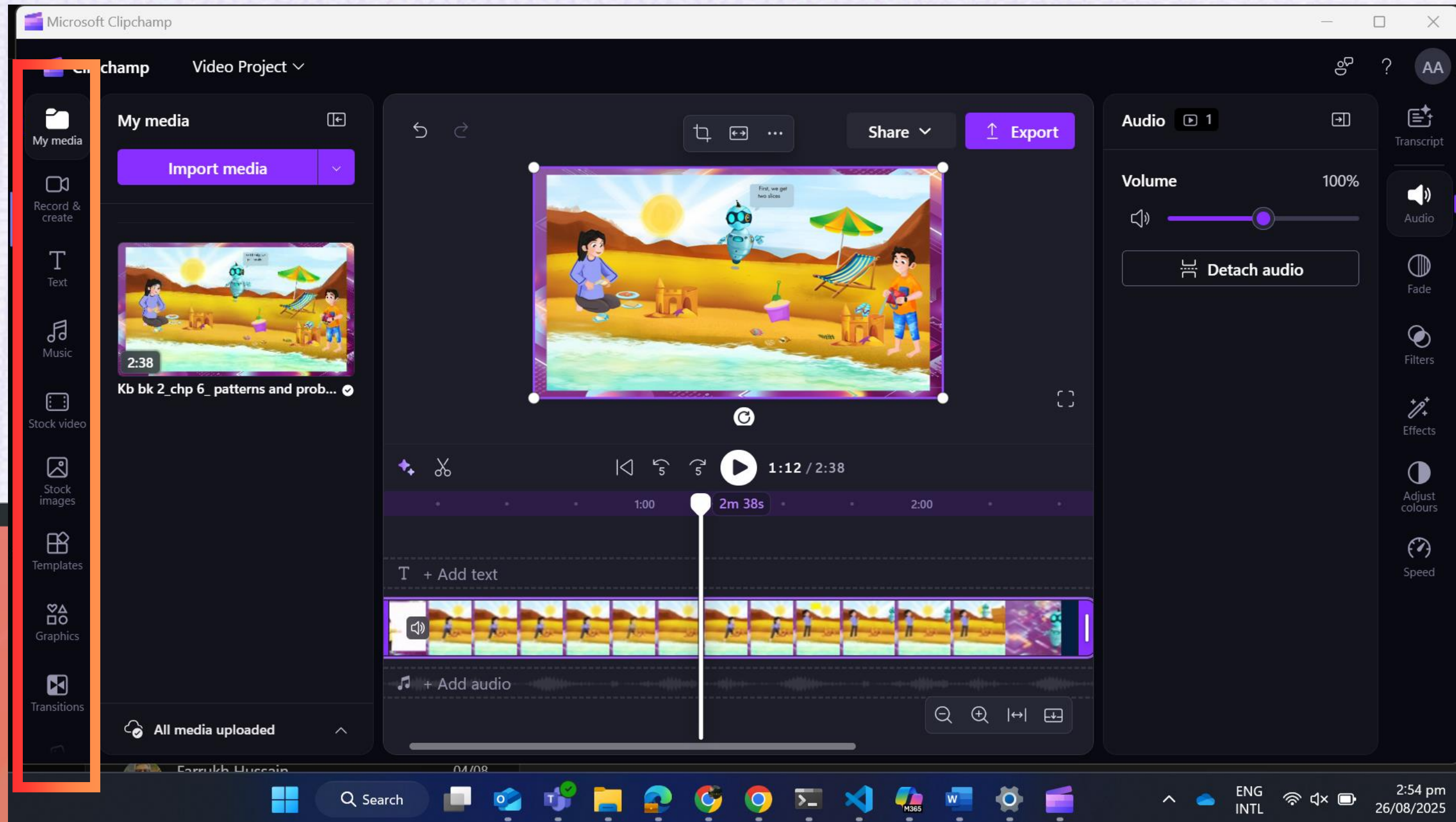
Why Videos?

- Videos help us share ideas in fun and organised ways
- They use images and sounds to tell a story



Getting Started with Clipchamp

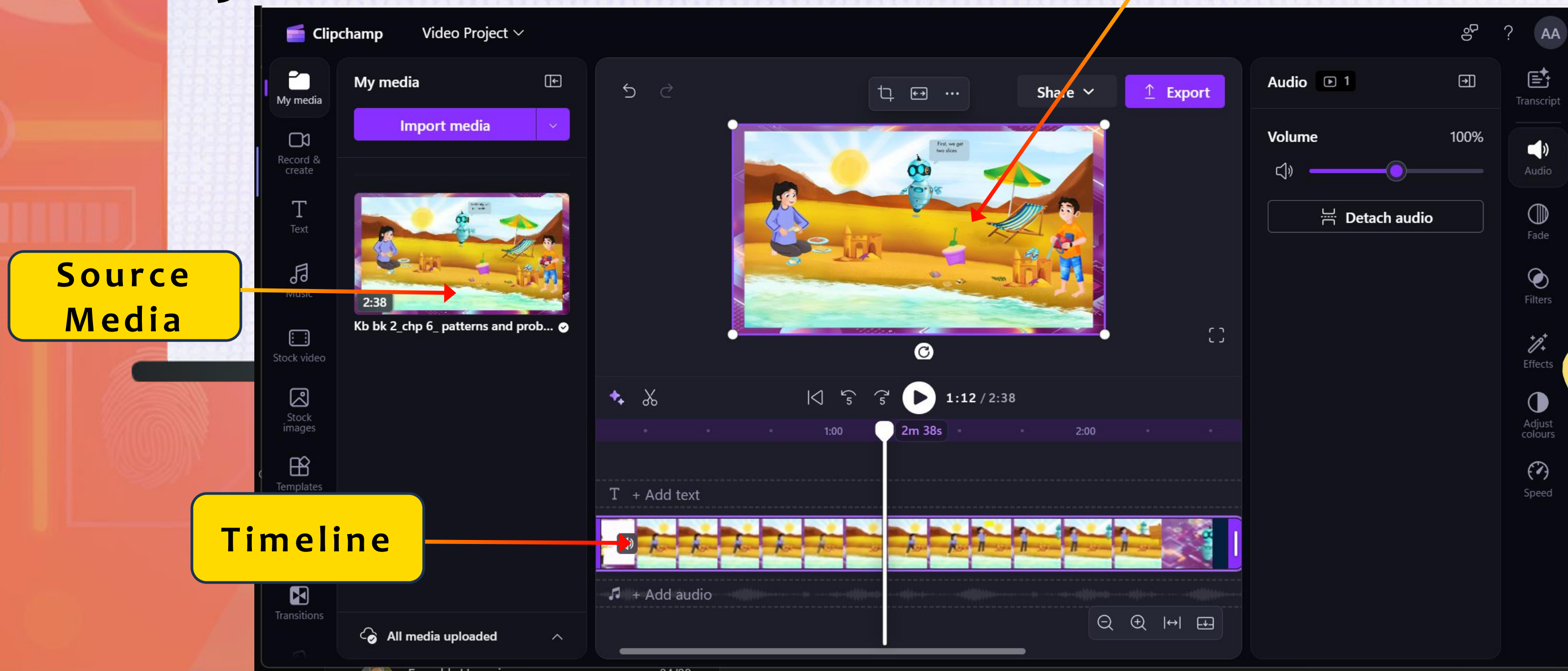
- Sign in to Clipchamp using your email address or your Microsoft or Google account
- Explore the sidebar to find templates and media



Clipchamp Interface

Three main parts:

1. Source Media (Content Sidebar)
2. Preview Window
3. Timeline

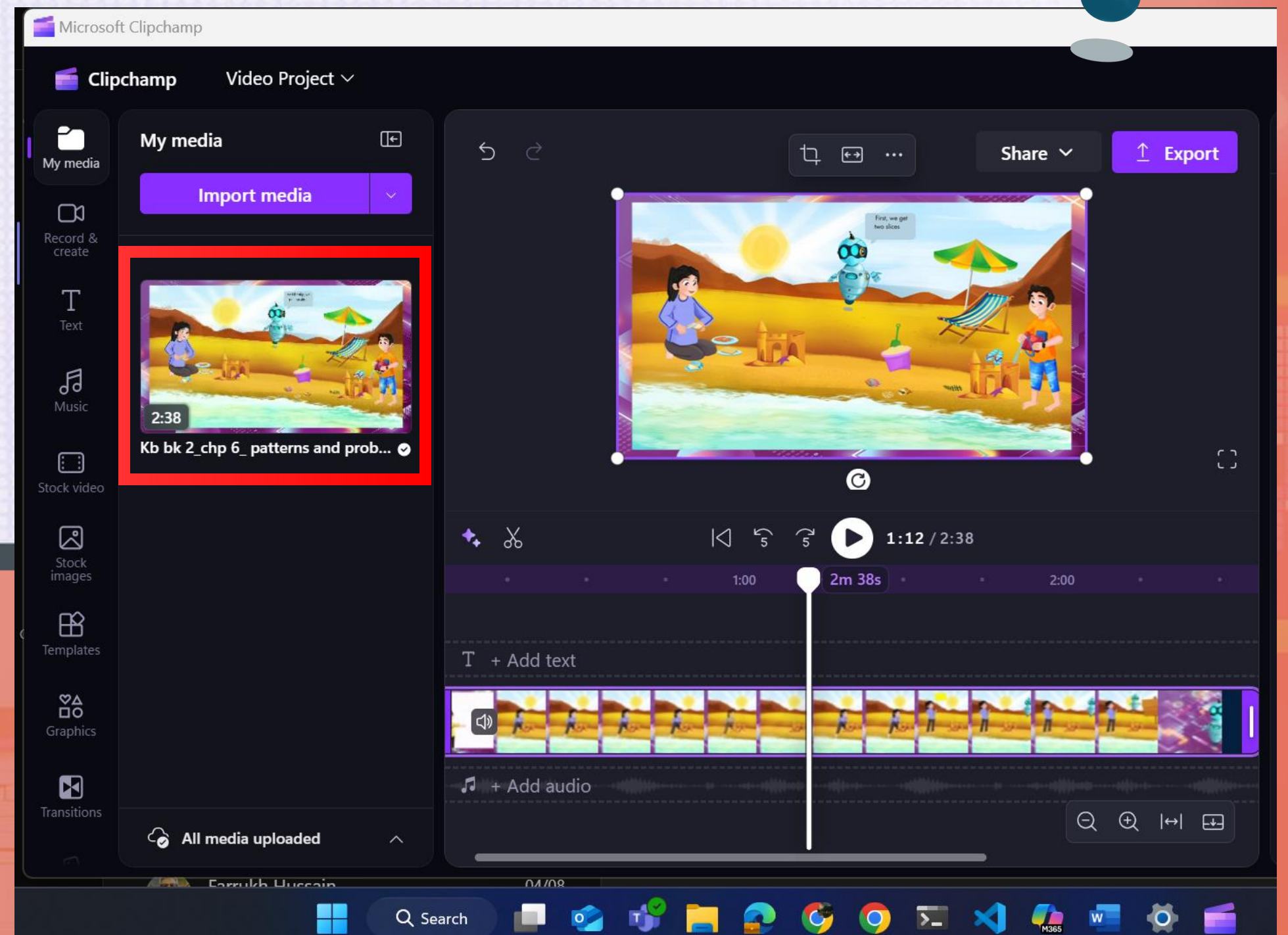
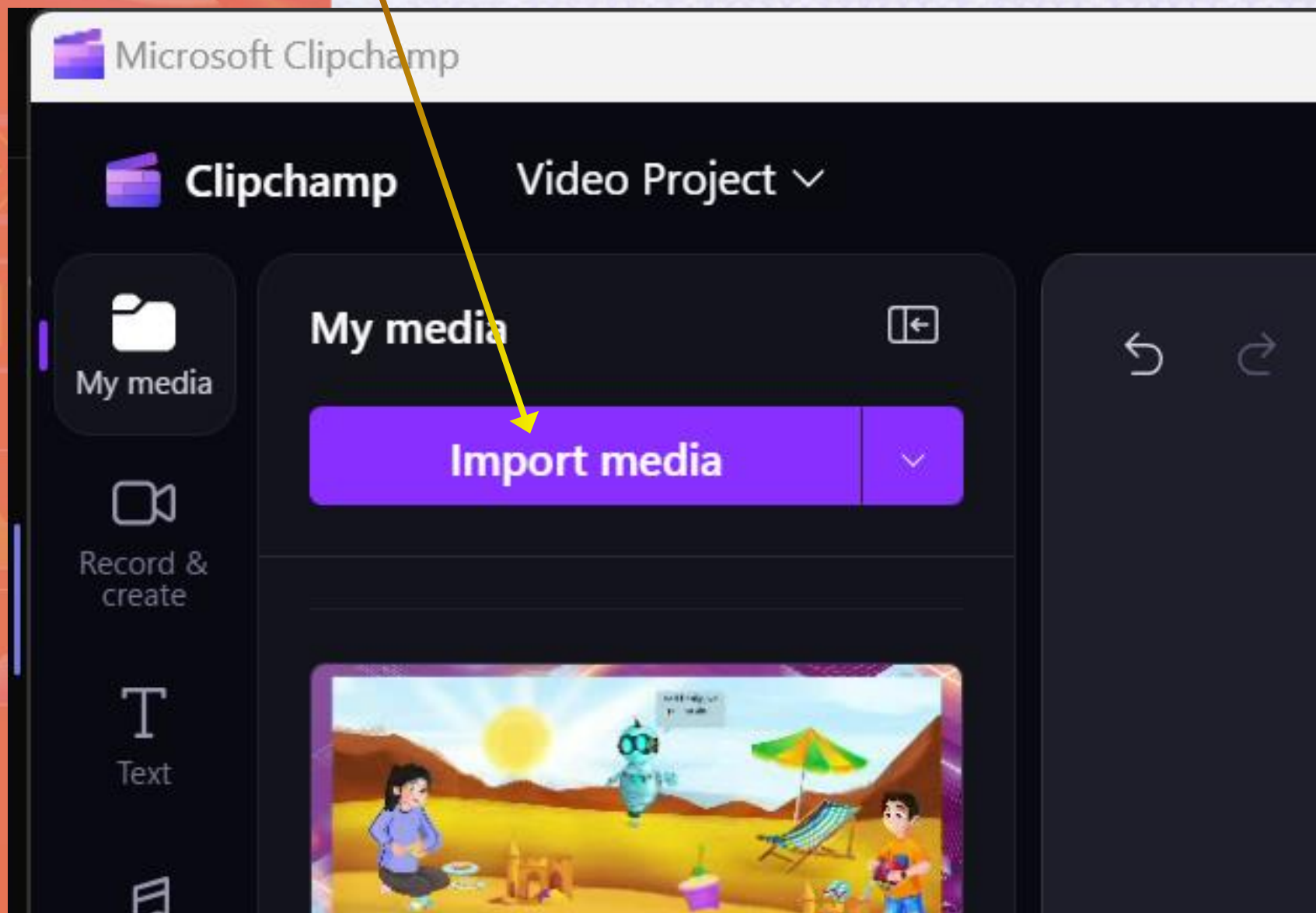


Adding Media

- Use the 'Your Media' tab to import your own images, videos, and audio
- Use the Content Library for free stock media

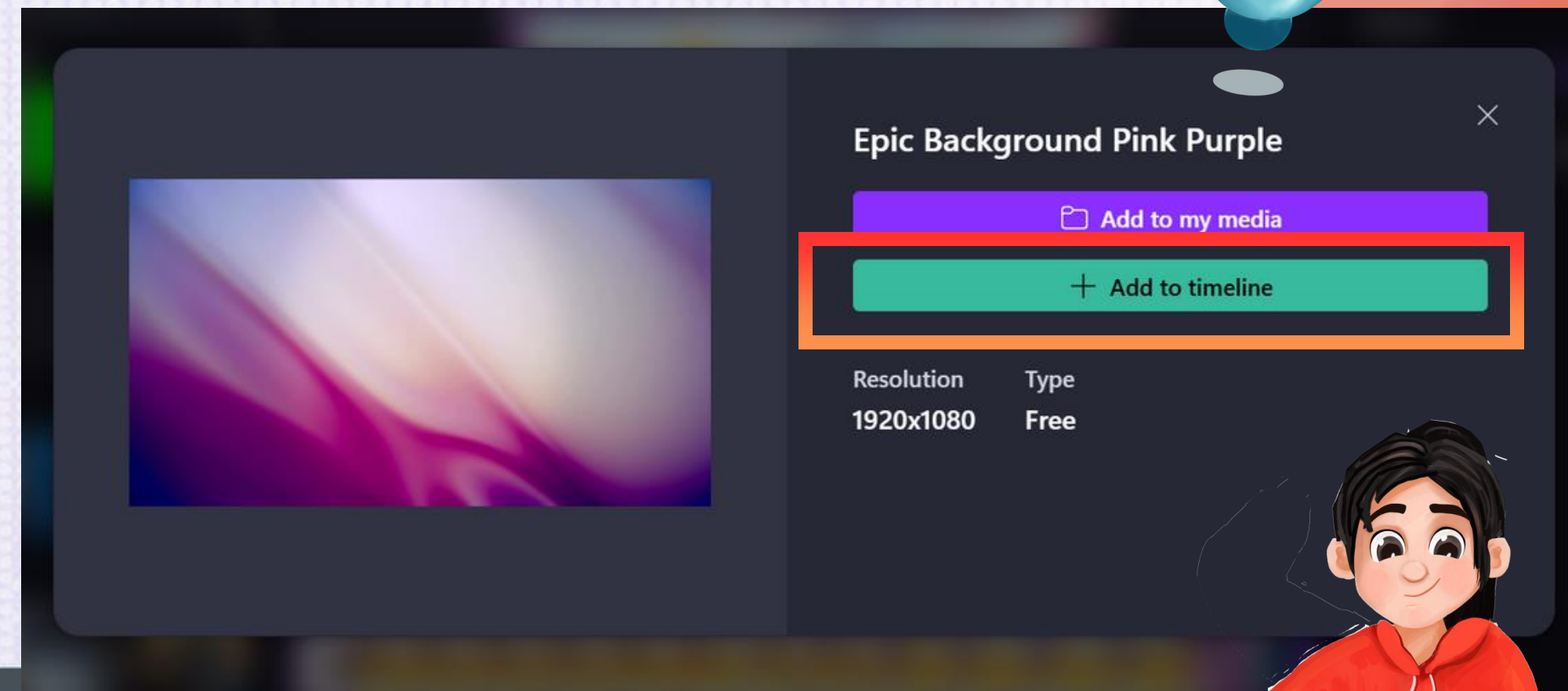
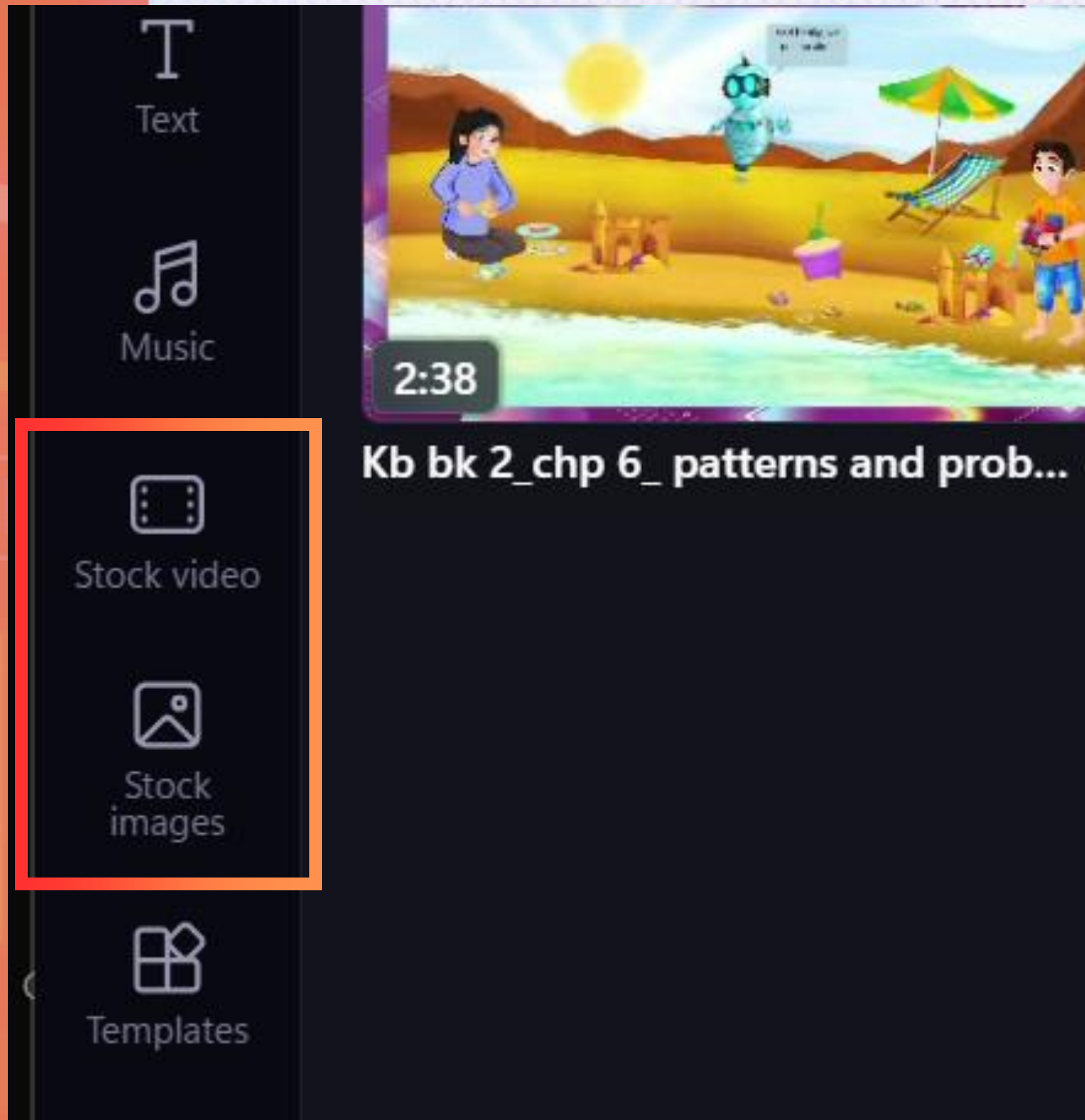


Your media



Using Templates

- Choose a template from the sidebar
- Click 'Add to Timeline' to start editing



Editing Your Video

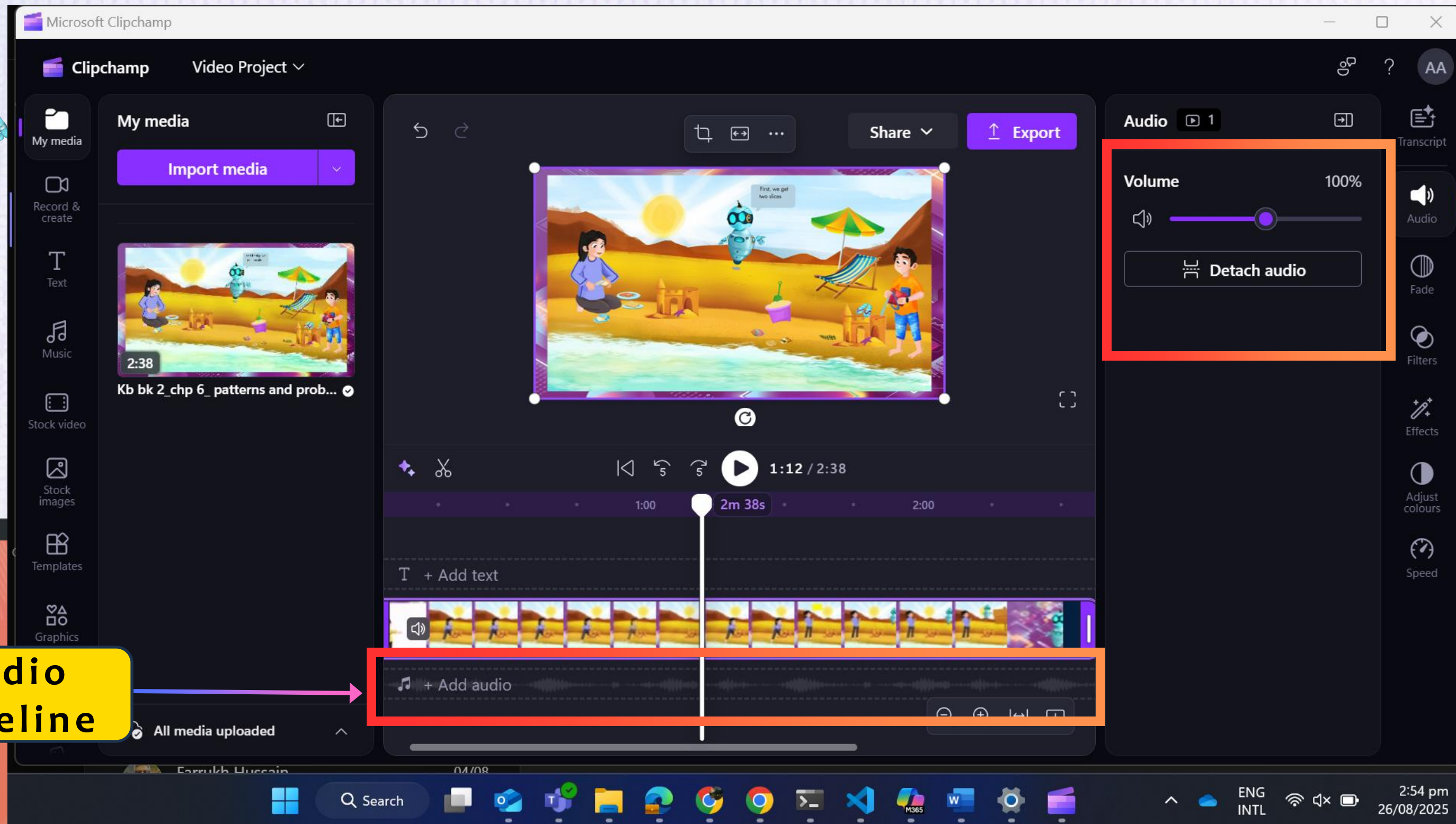
- Add text, transitions, and effects
- Use the Property Panel to adjust audio, speed, and colours

Adjusting colors

The image displays a video editing software interface with a dark theme. The central preview window shows a cartoon scene of a beach with a robot, a girl, and a boy. The interface includes a timeline at the bottom with a playhead at 1:12 / 2:38. On the right side, the 'Adjust colours' panel is open, featuring sliders for Exposure, Contrast, Saturation, and Temperature, and a dropdown for Blend mode set to 'Normal'. A yellow callout box labeled 'Adjusting colors' points to the 'Adjust colours' panel. A red rectangle highlights the preview window, and a pink arrow points from the 'Adjust colours' panel to the preview window. The bottom of the screen shows a Windows taskbar with various application icons and the system clock at 2:54 pm on 26/08/2025.

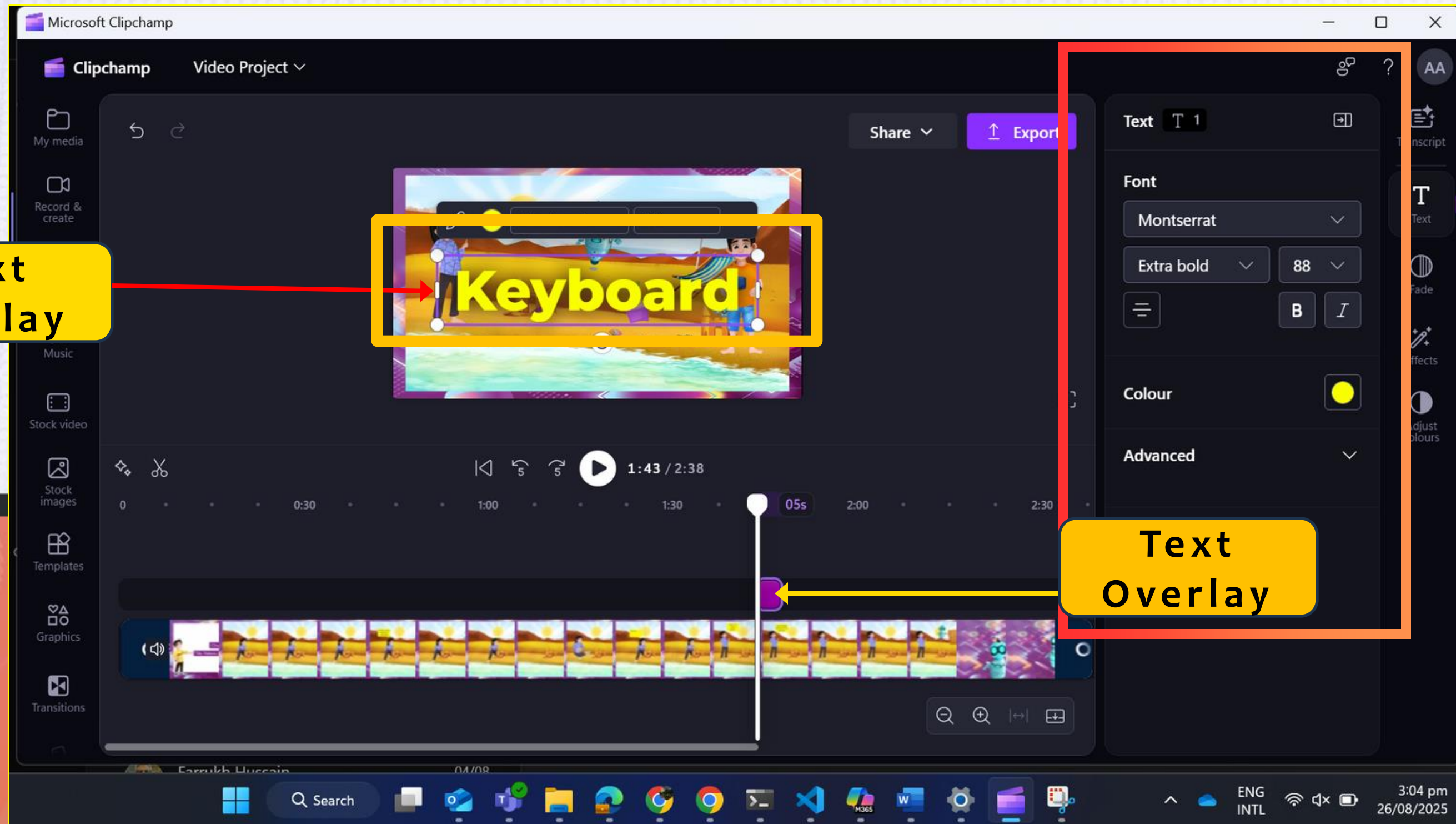
Adding Music and Effects

- Click on Audio or Visuals to add music or images
- Use fade-in and fade-out effects for smooth transitions



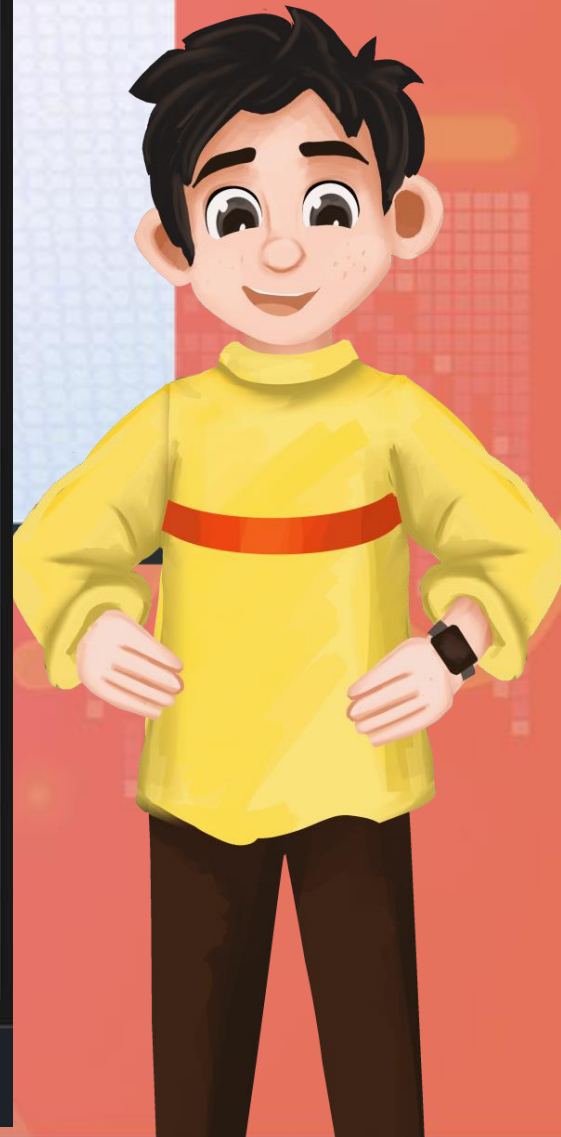
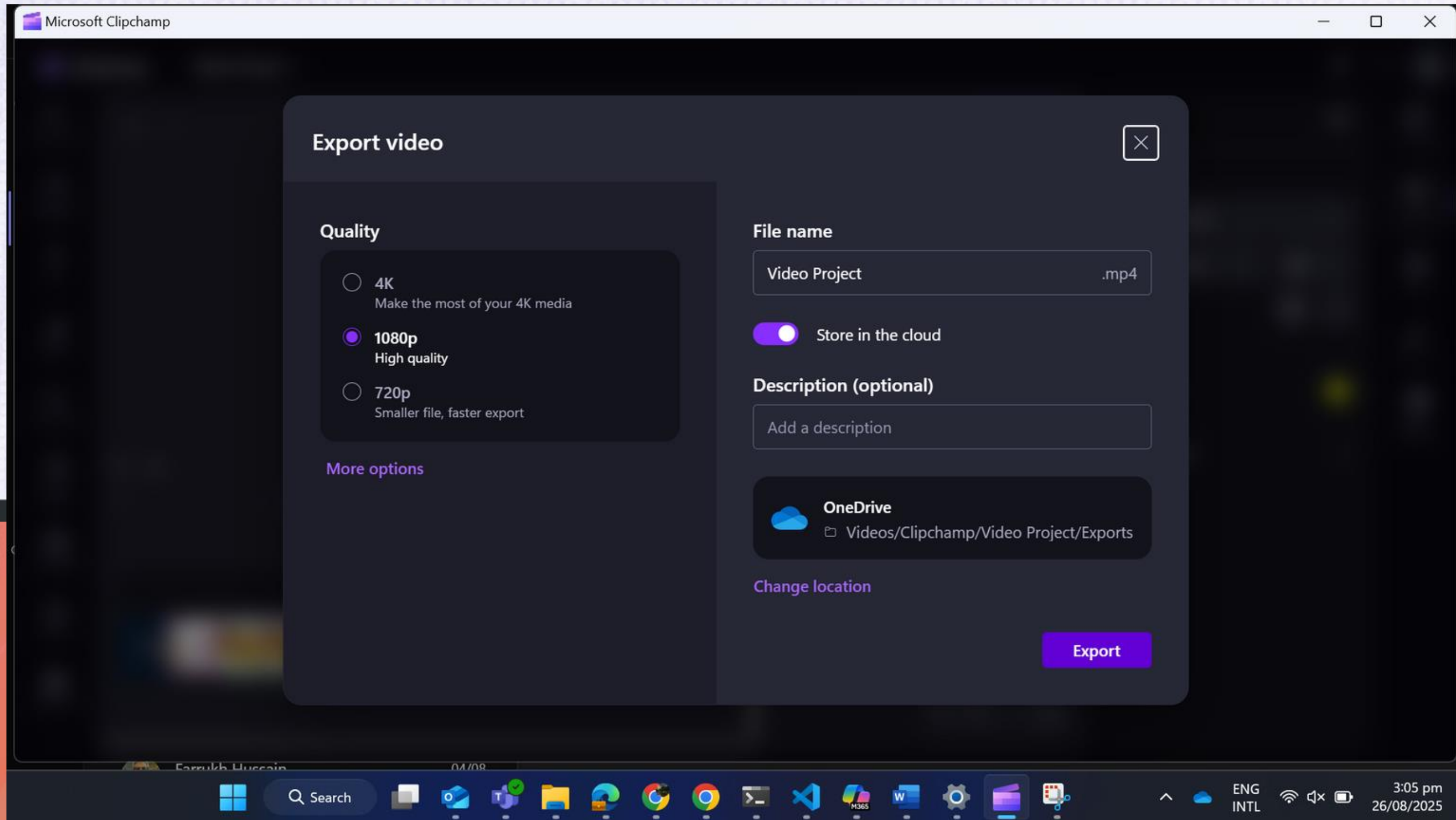
Adding Text

- Use the Text tab to add titles, captions, and credits
- Edit font, size, and colour



Saving and Sharing

- Click 'Export' to save your video
- You can share it directly to social platforms



Over to you

Activity

- **Create a birthday video using a template**
- **Add your own media and text**

