

Quick  
Look



Oxford  
Reading  
Buddy



OXFORD  
UNIVERSITY PRESS

## Introduction

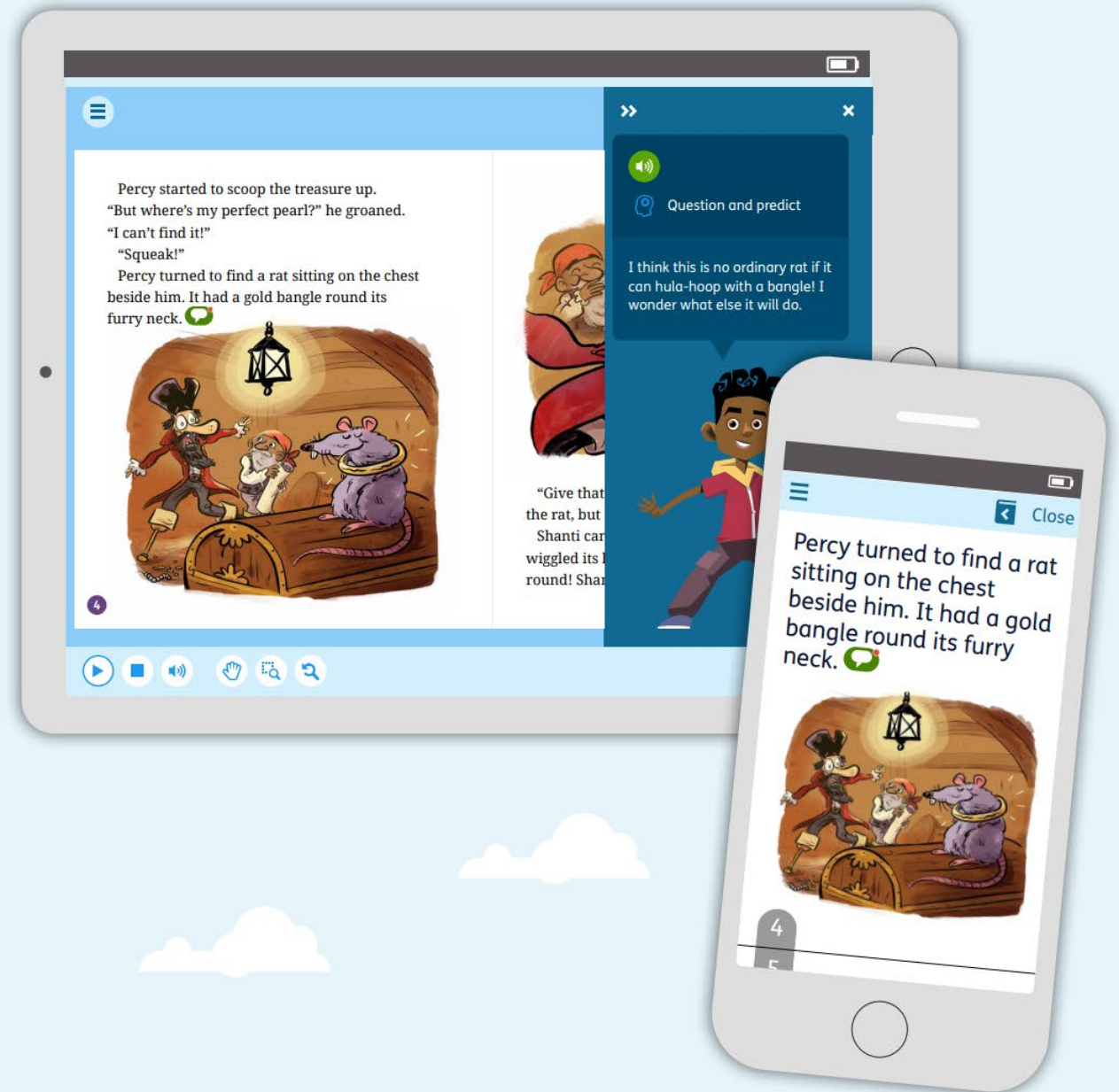
Give every child a virtual reading coach with *Oxford Reading Buddy*, a unique new digital reading service that develops deeper comprehension skills and encourages children to read more! What's more, automatic progression and at-a-glance reporting save you time.





## Key features

- A personal, digital reading coach to help every child develop key comprehension skills
- Automatic progression seamlessly moves children on at the right level and pace
- Rewards which are woven into the reading experience help motivate and develop a love of reading
- At-a-glance reporting into a child's reading progress saves you time
- Oxford Reading Levels help every child to make progress in carefully considered stages
- Designed to work on any mobile device, so it's perfect for use in school and at home

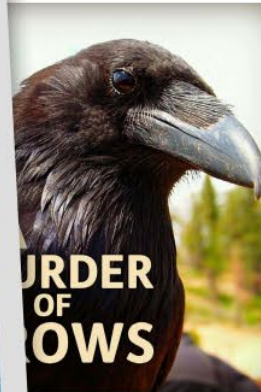
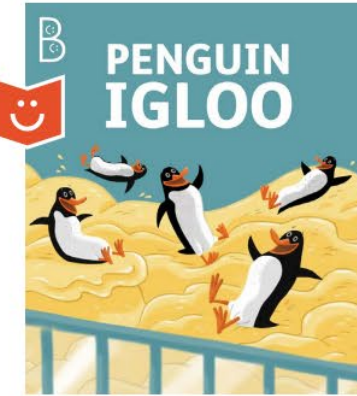
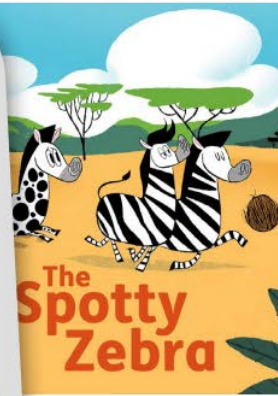
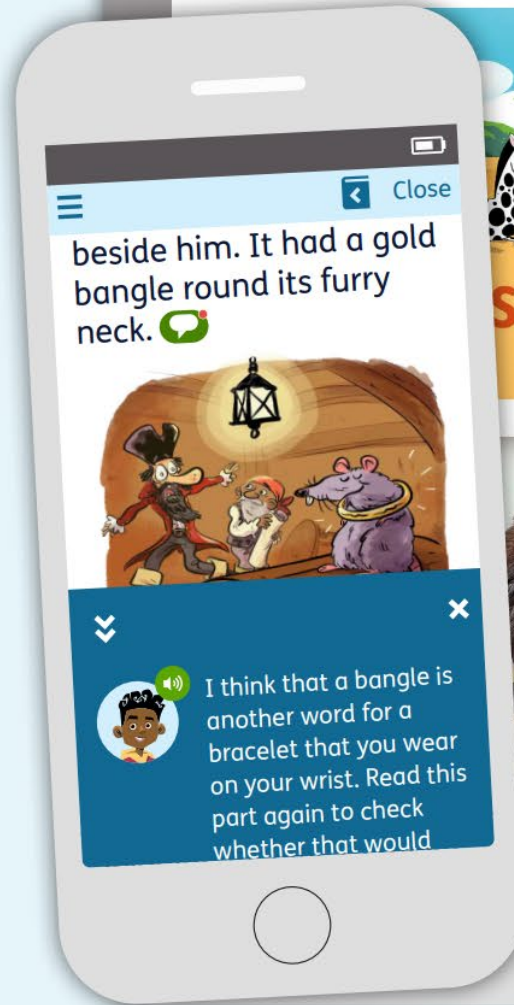






## Coaching eBooks

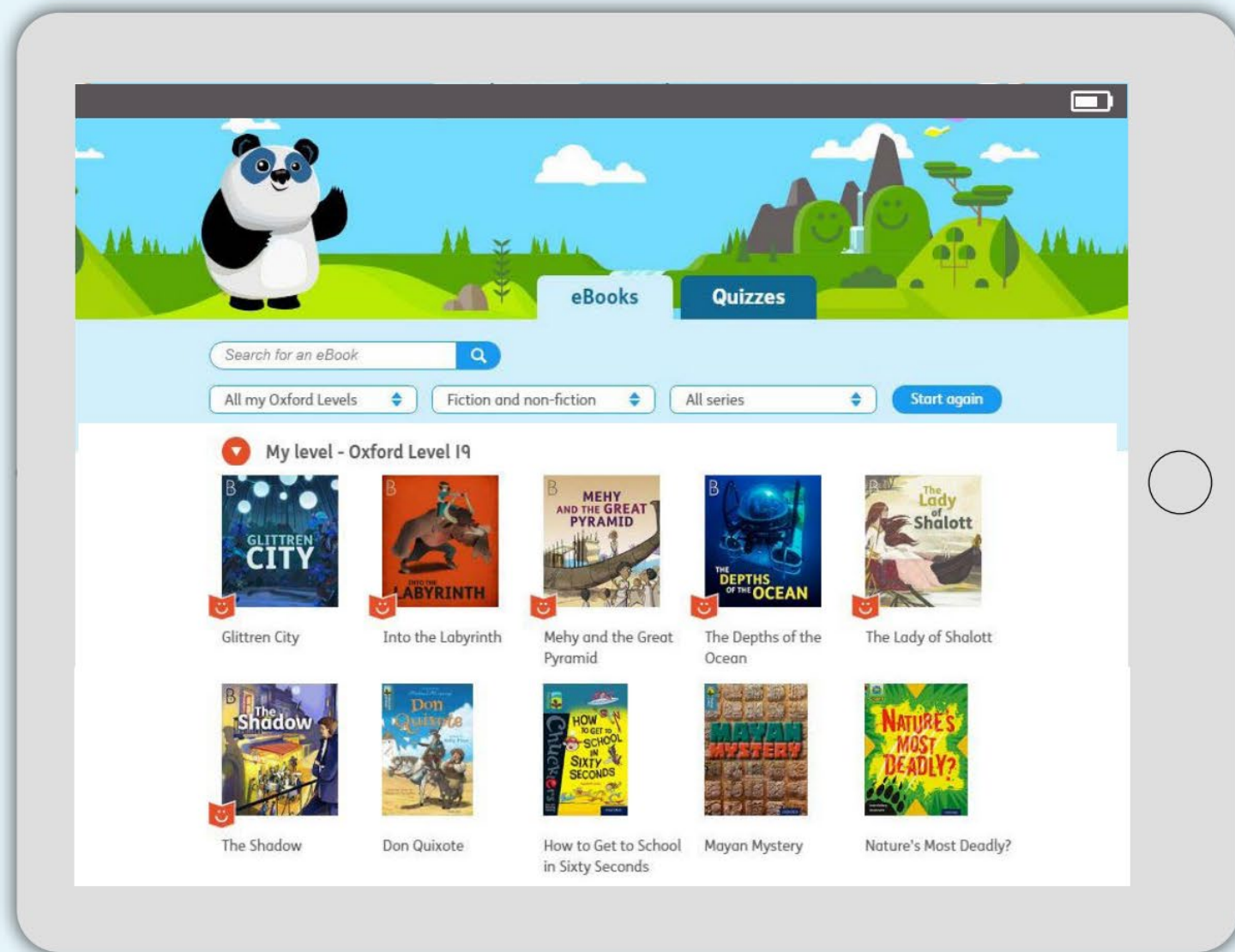
- A personalised reading buddy to coach children in key comprehension strategies
- Questions from the reading buddy probe understanding and provide tailored feedback to extend learning
- New, specially-written texts to provide the richest comprehension possibilities





## eBook library

- Hundreds of eBooks are available from the loved and trusted *Oxford Reading Tree*, *TreeTops* and *Project X* series for practice and consolidation
- eBooks are automatically allocated to children based on their Oxford Reading Level
- Quizzes at the end of every book assess comprehension skills and send feedback to the teacher



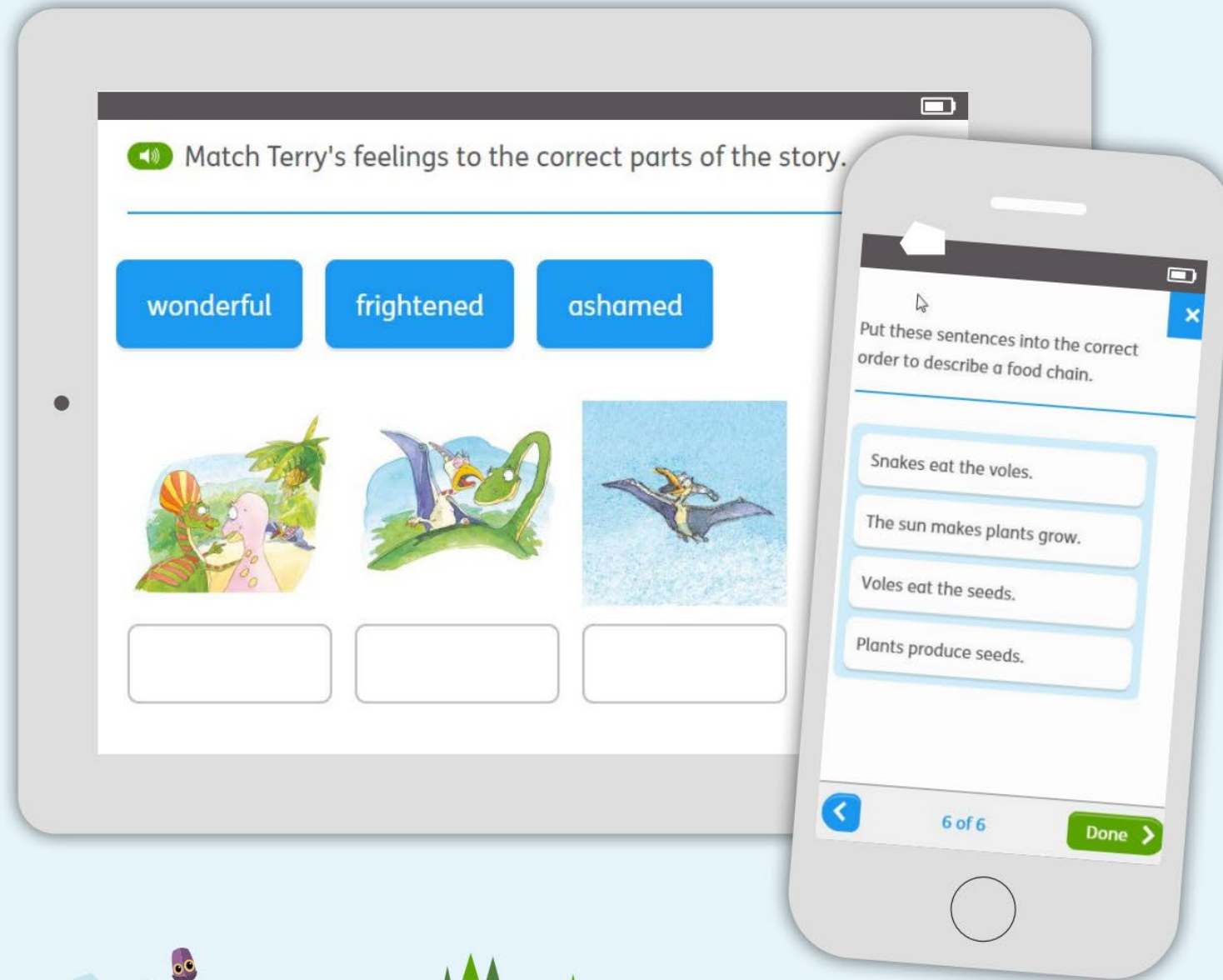




Oxford Reading Buddy

## Quizzes

- Quizzes for every eBook and for Oxford's print books already in schools
- Carefully constructed by experts to probe comprehension skills in depth
- The automatically marked quiz scores prompt a child's progression and provide performance feedback
- Varied and interesting question types to keep children engaged

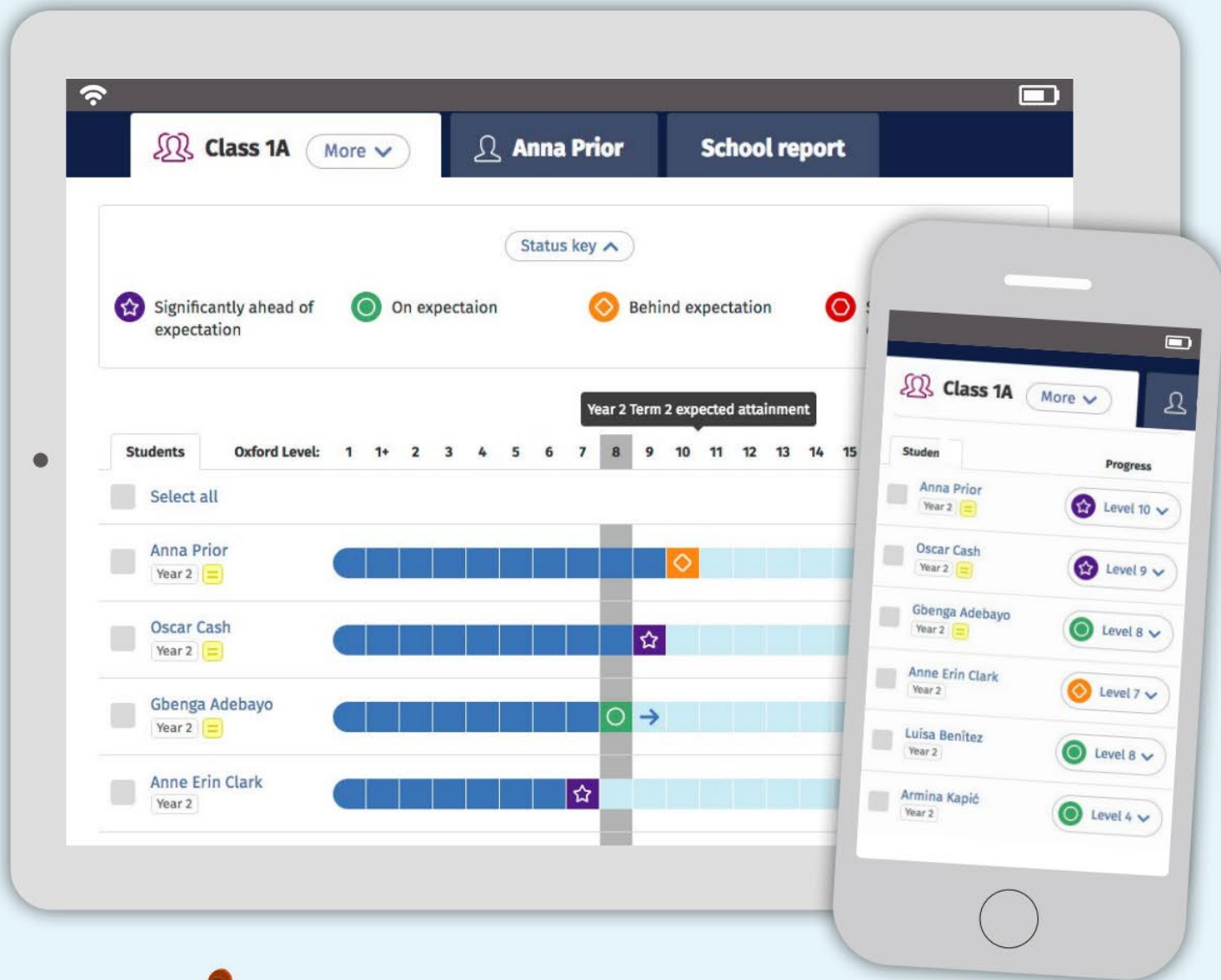




Oxford Reading Buddy

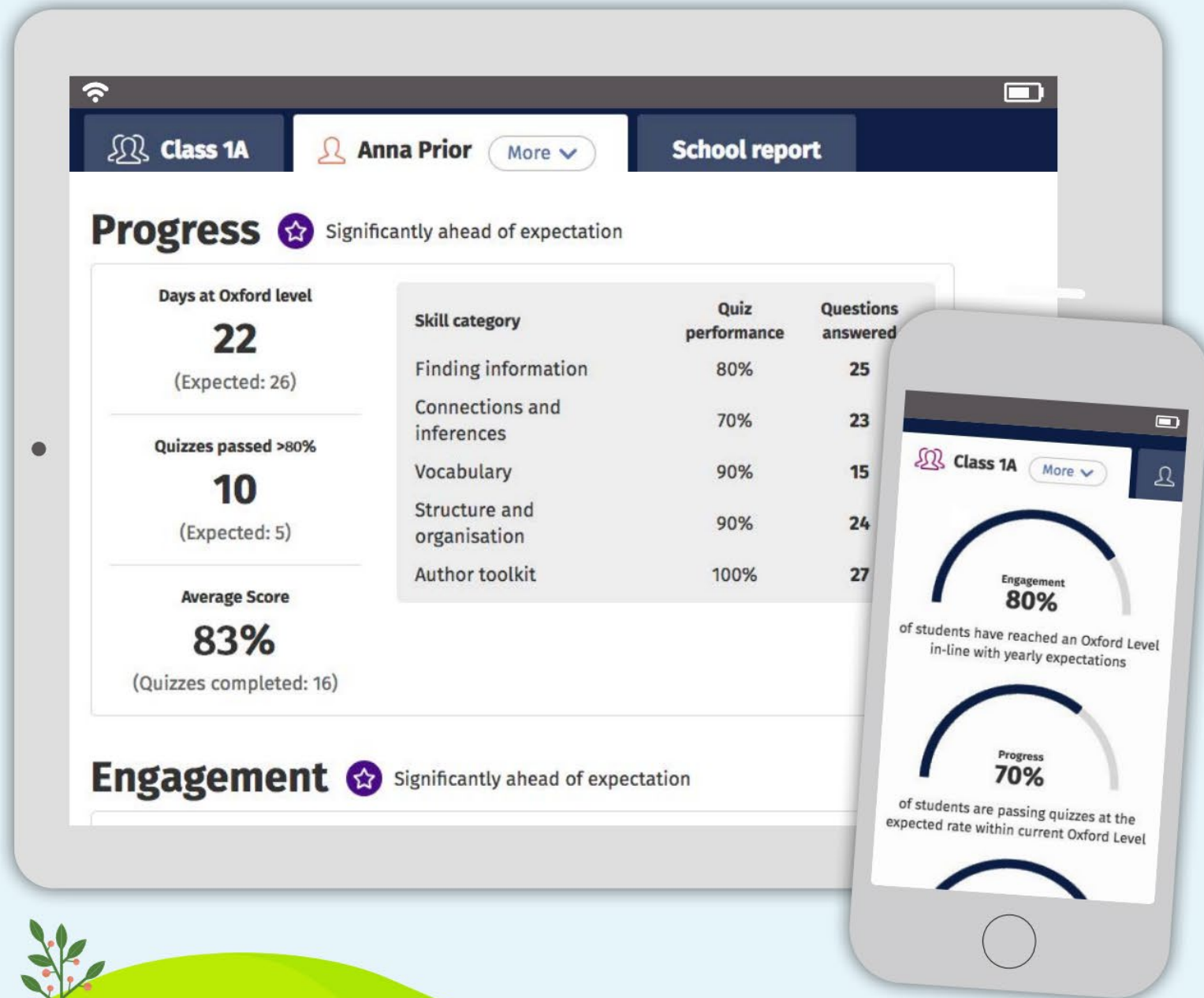
## Automatic progression and Oxford Reading Levels

- Oxford Reading Levels provide a reliable progression structure
- Children automatically move through Oxford Reading Levels, ensuring that they have a constant supply of books at the right level
- Whilst quiz scores prompt a child's progression, teachers keep ultimate control



## Reporting and data

- Provides clear, useful data on attainment and progress
- Shows performance against core comprehension skills
- Accessible via any device



Days at Oxford level

**22**

(Expected: 26)

Quizzes passed >80%

**10**

(Expected: 5)

Average Score

**83%**

(Quizzes completed: 16)

Skill category

Quiz  
performance

Questions  
answered

Finding information

80%

25

Connections and  
inferences

70%

23

Vocabulary

90%

15

Structure and  
organisation

90%

24

Author toolkit

100%

27

### Engagement

 ☆ Significantly ahead of expectation

**Class 1A** More ▾

Engagement  
**80%**

of students have reached an Oxford Level  
in-line with yearly expectations

Progress  
**70%**

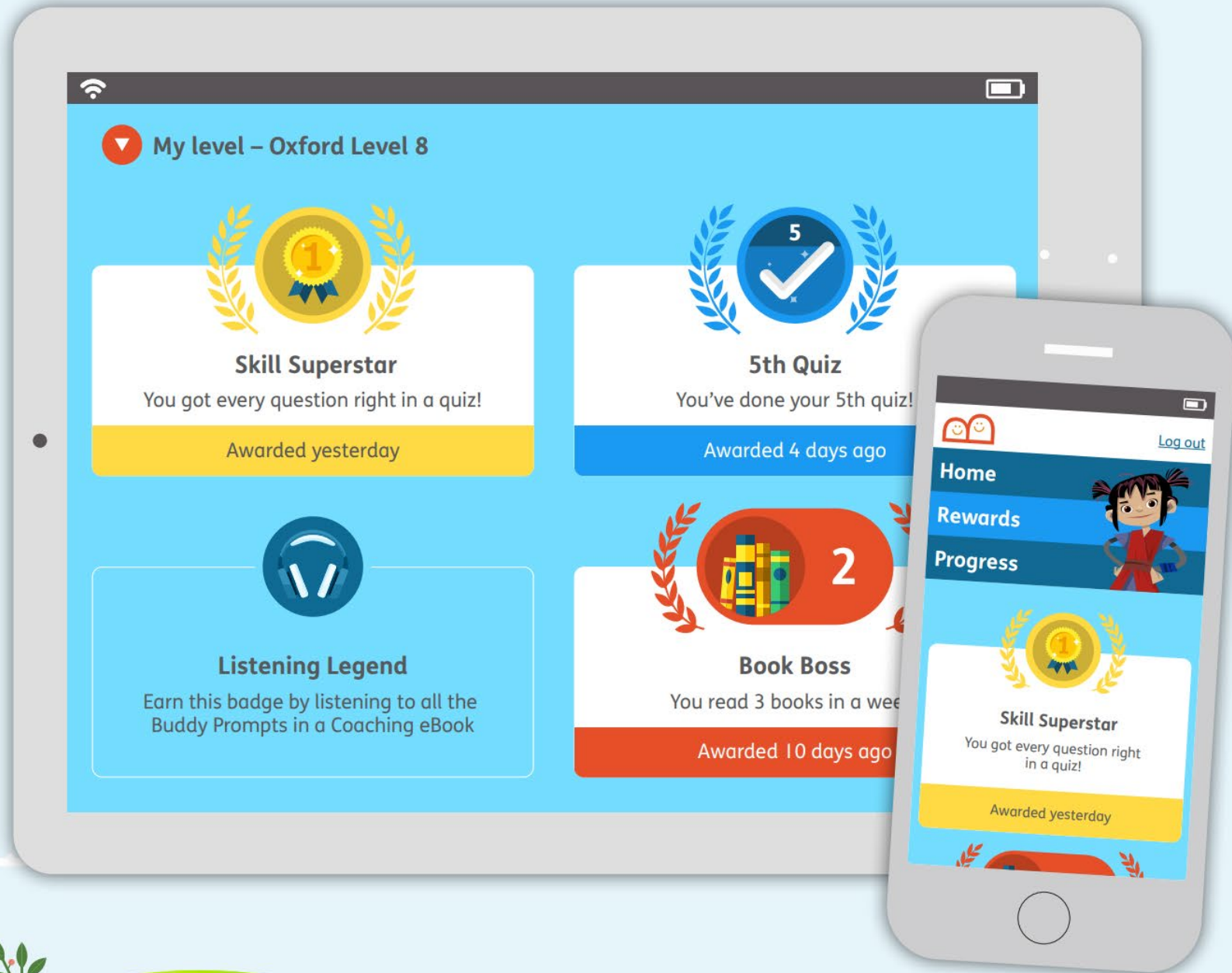
of students are passing quizzes at the  
expected rate within current Oxford Level





## Rewards and motivation

- A research-based approach which weaves in motivation at every step
- Collectable badges to direct good reading behaviours
- Friendly reading buddies for encouragement and support
- Brilliant books and characters to engage and inspire



## Start a new chapter in reading



- Sign up now
- Time-limited, 1-Year access

Ask your sales representative how to get started

